

PRIVACY AND COOKIES POLICY

OF THE SERVICE: patrick.pro

1. The scope of the privacy policy and cookies

The data administrator is Fundacja Akademickie Inkubatory Przedsiębiorczości with registered office: 00-672 Warsaw, ul. Piękna 68, entered in the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, XII Commercial Division of the National Court Register, under KRS number 0000199402, holding NIP 5242495143 (hereinafter the "Foundation", "we" or "us").

We are committed to doing the right thing when it comes to collecting, using and protecting personal data. We want you to be sure that your data is safe with us and also fully understand how we use it to offer you better and more personalized services. That is why this privacy policy has been developed

and cookies (hereinafter "Policy"), which:

- defines the types of personal data we collect;
- explains how and why we collect and use your personal information;
- explains when and why we will share your personal information with other organizations;
- explains the rights and choices you have when it comes to your personal information.

In connection with the range of services we offer, we want you to know clearly what the policy covers. This Policy applies to you if you use our services (referred to in this Policy as "our Services"). Using our Services means:

- Visiting our Website and using our Services offered as part of its functionality;
- This Policy also applies if you contact us or contact you regarding our Services;

Our Services or mobile applications may contain links to other websites operated by other entities that have their own rules and privacy policies that explain how they use your personal information. In such situations, please read these terms and privacy policies carefully before providing any personal data on such website, because we do not accept any liability for the websites of other entities.

2. The personal data we collect

This section contains information about personal information that we may collect from you when using our Services and other personal information that we may receive from other sources.

When browsing our websites or using our mobile applications, we can collect:	<ul style="list-style-type: none">• Information on how to view our Services and mobile applications and information about clicking one of our advertisements (including websites of other organizations);
By contacting us, or when we contact you or taking part in promotions, contests, surveys or surveys regarding our Services, we may collect:	<ul style="list-style-type: none">• The personal information you provide about us each time you contact us about our Services (e.g. your name, contact details), including by phone, e-mail or mail or while talking to us via social media;• Detailed information about e-mails and other digital messages that we send to you, along with any links you click;• Your opinion and contribution to customer satisfaction surveys;

3. Other sources of personal data

We may also use personal data from other sources such as: specialized companies that provide information, our business partners and public records. This type of personal data helps us, among others:

- review and improve the accuracy of the data we have;
- improve and measure the effectiveness of our marketing communications, including online advertising.

4. How and why use personal data

In the table below, we explain in detail how and why we use personal data:

We use personal data to:	This means that the processing of your personal data allows us to:	Why are we processing your data in this way?	Legal basis
management and improving our daily business operations	Managing and improving our Services and mobile applications.	We use cookies and similar technologies on our websites and mobile applications to improve the quality of customer service. Some cookies are necessary, so you should not disable them to use all the functions of our Services and mobile applications. You can disable other cookies, but it can affect your feelings from using our sites. More information about cookies and how to disable them can be found in the Cookies and related technologies section.	Legally justified purpose
	Developing and improving our range of services, know-how and the way in which we communicate with you.	We rely on the use of personal data to conduct market research, as well as to improve our information systems (including security) and our services. Thanks to this, we can serve you better as a customer.	
	Detection of frauds and other crimes and their prevention.	It is important that we monitor our Services in the context of detecting and preventing fraud, other crimes and misuse of services. This will help us ensure that you can safely use our Services.	
Personalize services to your expectations	Analyzing your browsing habits of our websites so that you can better understand you as our user and provide you with personalized services.	Browsing your behavior allows us to personalize our services. This will help us meet your needs as a user. Legally justified purpose	Legally justified purpose
	Sending appropriate marketing messages (including e-mail, traditional mail or online advertising) regarding our services and services of our partners. Therefore, online advertising may be displayed on our websites and on the websites of third parties and other online media channels. We can also measure the effectiveness of our marketing messages and our business partners.	We want to be sure that we provide marketing communication, including online advertising, which is right for your interests. To achieve this, we measure your response to marketing communication related to the services we offer, which means that we can offer you services that better meet your needs as a customer. You can change your marketing choices, both when registering with us, as and at any time after that. You also have a choice when it comes to online advertising. In the further part of the Policy, we	For most marketing messages, we rely on your consent, but there are situations in which it is in our legitimate purpose.

		present the options you can choose for cookies and the way you can control your preferences for behavioral online behavior.	
contact and interacting with you	Contact you about our Services, e.g. by telephone, e-mail or mail, or replying to social media posts that you have directed to us. Promotion management and contests in which you participate, including those we do with our business partners. Invite you to participate in user satisfaction surveys and other market research conducted by us and other organizations acting on our behalf.	We want to serve you best as a customer, so we use personal information to provide explanations or help in response to your communication. We need to process your personal information so that we can manage your promotions and contests in which you decide to participate. We conduct market research to improve our Services. However, if we contact you about this matter, you do not need to take part in the study. If you tell us that you do not want us to contact you with you to explore the market, we will respect this choice. This will not affect the ability to use our Services.	Legally justified purpose

5. Our legally justified goals in using your personal data

In the places where we mentioned above that the use of personal data is based on our "legitimate purpose", these are:

- handling the needs of our clients, including providing our services;
- promoting and marketing our services;
- account support (e.g. user account online), complaint management and resolution of any disputes;
- understanding our users, including their patterns, behavior, as well as their preferences and preferences;
- protection and support of our activities, co-workers, users and co-owners;
- testing and developing new services, as well as improving existing ones;
- legal / regulatory requirements.

6. How and why we provide personal data to service providers

In this section, we explain how and why we share personal information with service providers. When we share personal information with these companies, we require them to maintain security and are not allowed to use personal data for their own marketing purposes.

Service providers	We work with carefully selected service providers who perform specific functions on our behalf. These include, for example, companies that help us provide: customer services, technology services, data storage and combination, payment processing and delivery of orders. We provide only personal data that enable our suppliers to provide these services. Some of the service providers we work with support online media channels within which they place relevant advertisements for our services as well as for our suppliers. For example, you can see an advert about our services when you use a specific social network site or watch Internet TV.
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7. How and why we share personal data with other entities

We may share personal data with other organizations in the following circumstances:

- when the law or public body says that we must disclose personal information;
- when we need to disclose personal information to determine, enforce or defend our rights (including the transfer of personal data to others to prevent fraud and reduce credit risk);
- to the organization we sell or transfer (or enter into negotiations to sell or transfer) any of our rights or obligations under any contract that we may have with you. If the transfer or sale is successful, the entity that receives your personal information may use your personal information in the same way as we do;
- to all legal successors related to our activities.

8. How we protect your personal data

We know the importance of adequate security and management of personal data. This section shows selected from the measures we have introduced. To ensure the security of your data, we use computer security, such as:

- limiting access only for employees who need it to perform their official duties;
- we enforce physical, electronic and procedural safeguards related to the collection, storage and disclosure of personal data;
- physical controls of access to our buildings and files;
- firewalls and data encryption during transmission using the Secure Sockets Layer (SSL) protocol.

However, despite taking appropriate technical and organizational measures to protect personal data, we can not guarantee the security of any personal data sent via the Internet to us.

Personal data that we collect from you may be transferred and stored at a destination outside of the European Economic Area ("EEA"). They can also be processed by companies operating outside the EEA that work for us or for one of our service providers. If we do, we ensure that you respect your privacy rights in accordance with this Policy. The most common way in which we do this is to enter a specific type of contract (more information on the topic can be found here: https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu_en) or through an approved program, such as the Privacy Shield: <https://www.privacyshield.gov/welcome>.

9. How long we process your personal data

We will not store your personal data longer than we need, which depends on several factors:

- a) (First of all) the reason why we collected them;
- b) How long ago they were collected;
- c) Is there a legal / regulatory basis for us to keep them;
- d) Do we need them to protect your or our interest.

10. Possibility of choice in the matter of receiving marketing messages and participation in market research

We will send you relevant offers and information about our services in many ways, including by email and by phone, but only if you have previously agreed to receive this marketing information.

As part of our Website, using the appropriate form, you can express your willingness to receive marketing communication from us. At any time you will be able to change your choice of marketing preferences by contacting us at hello@patrick.pro

We would also like to hear your opinions that will help us improve our Services, so it may happen that we will contact you to conduct market research. You will always have the choice whether to take part in our market research or abandon them.

11. How we use cookies

Cookies (so-called "cookies") are IT data - in particular text files - are placed by our Website during each visit to the User's end device, which allows our websites to remember the User's computer or device and serves several purposes. The entity

that places cookies on the Website User's end device and obtains access to them is the Foundation. The Website Server automatically records information sent by the User's browser while displaying the website. Server logs can contain information such as network request, IP address, browser type and language, date and time of sending the request. This information allows you to improve the quality of our Services by identifying and storing your preferences and tracking trends, such as the ways in which our websites are searched.

Our website uses the following types of cookies:

ACTION	CHARACTERISTIC	TYPE
Ensuring efficiency	<ul style="list-style-type: none"> compatibility (e.g., browser type identification); optimization (eg measurement of loading time of Website content); 	Session -> cookies are deleted when the browser is closed
Increased safety	<ul style="list-style-type: none"> checking if the user's device is logged in securely throughout the duration of his visit to the Website; 	Session -> cookies are deleted when the browser is closed
Remembering your preferences	<ul style="list-style-type: none"> improving the Website's operation, for example through personalized content, welcoming or remembering the chosen language; 	Session -> cookies are deleted when the browser is closed
Analysis of the method of use from the Website	<ul style="list-style-type: none"> collecting statistics on, among others the total number of visits and references to the Website; 	Permanent -> removed after a long period of non-visiting the Website
Feedback from Website Users	<ul style="list-style-type: none"> not displaying one-off notifications after passing the User to the next subpage of the Website; no display of periodic notifications for a defined period; 	Session -> cookies are deleted when the browser is closed Permanent -> removed after a long period of non-visiting the Website
Plugins / widgets	<ul style="list-style-type: none"> sharing the content of the Website on social media platforms; recording user interactions on the Website (e.g. by using the counter of the number of shares); 	Permanent -> removed after a long period of non-visiting the Website
Providing the right marketing content (in particular online advertising)	<ul style="list-style-type: none"> providing online advertising, which in our opinion is most important to you on our websites and websites of other entities; 	Permanent -> removed after a long period of non-visiting the Website
Measuring the effectiveness of our marketing communication (including online advertising)	<ul style="list-style-type: none"> measuring the effectiveness of our online advertising campaigns and those sent via e-mail; controlling the number of ad impressions. 	Permanent -> removed after a long period of non-visiting the Website

Cookies placed on the Website User's end device may also be used by third parties in order to offer users additional functionalities. Using the above tools or widgets may result in the collection of cookies on users' devices in order to facilitate the use of these services and to ensure that user interaction is displayed correctly on our websites.

12. Your choice in the field of cookies

Although most web browsers automatically allow cookies to be placed on your computer, the User may prohibit the use of cookies, which will make them anonymous. In this case, please note that by not agreeing to the placement of cookies, the user will not be able to fully use all the functions of the Website. In order to configure the options of your device in terms of agreeing to save cookies and determine the scope of saved cookies, the User can change the settings of the web browser used (in most cases, this option can be found in the Tools or Browser Preferences menu).

Please be advised that if you do not change your cookie settings, it means that they will be posted

in the User's end device. In this case, our Services may store information on the User's end device and access this information.

Information on the management of cookies in individual browsers can be found on pages dedicated to particular browsers:

- Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- IE: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Opera: <http://help.opera.com/Linux/12.10/en/cookies.html>

- Safari: <https://support.apple.com/en-gb/HT201265>

Additional information about cookie management can be found on sites such as <http://allaboutcookies.org>

13. Right of access to data

You have the right to inspect your personal data that we hold.

14. Other rights of persons whose data are processed

In relation to your personal data, you also have:

14.1 The right to correct data

If you feel we have inaccurate or missing information about you, let us know and we will correct it.

14.2 Right to object

General objection - we will consider your opposition to your use of your personal data. If your rights outweigh our interests in the use of your personal data, then at your request we will either restrict their processing (see section 14.3 below) or delete them (see section 14.4 below).

Opposition to direct marketing - in the event of such an objection, we will no longer use your personal data for direct marketing purposes. As a result of opposition to direct marketing and in the event that we do not have any other legal basis for their use, the processing of your personal data will be suspended within 30 days.

14.3 The right to limit data processing

There are several situations where you can limit the use of personal data, including (but not limited to):

- you have made a general objection (mentioned in point 14.2 above);
- you question the accuracy of personal data that we store;
- We used your personal information unlawfully, but you do not want us to remove it.

14.4 The right to delete data

There are several situations in which you can ask us to delete your personal data, including (but not limited to):

- we no longer have to store your personal data;
- you have successfully submitted general objections (mentioned in point 14.2 above);
- you have withdrawn your consent to the use of your personal data (and we have no other reason to use them);
- We have unlawfully processed your personal information.

14.5 The right to transfer data

If you would like to receive a copy of the personal information we hold about you, please contact us via the address:

hello@patrick.pro

14.6 The right to lodge a complaint to the supervisory body

We would like to be able to resolve any of your requests and comments, but you also have the right to make a complaint directly to the local supervisory authority if you feel that we are processing your personal data unlawfully.

14.7 More information about your data protection rights

The website of the President of the Office for Personal Data Protection regarding data protection contains more detailed information on your personal data protection rights mentioned above. If you would like to talk to us more about these rights in more detail, please use the section below in which we will inform you "how to contact us".

15. How to contact us

If you have questions about how we collect, store and use personal information, contact with us

Phone: 601 510 015

E-mail: hello@patrick.pro

Post office: ul. Skryta 14/1, 60-779 Poznań

You can also contact the Foundation's Data Inspector via e-mail: abi@business.link.

The policy has been updated recently: 16/05/2018